Hello, I'm here to give you an overview of the Indieweb movement.
The Indiewhat?

A people-focused alternative to the corporate web.
Your identity, your content.

Speaker notes

A way to own your content, and assert and validate your identity online.
Why?

We should all own our identity on the web.

Speaker notes

We should all have a place to call "home" on the web

With some very simple markup we can say that this domain is me, and it is the same person over there on Twitter.
Why?

We should all own the content we're creating, rather than just posting to third-party sites.

Speaker notes

Publish on your own domain, and syndicate out. This is the basis of the "Indie Web" movement.
But I like $random_network! 

So do I! Especially that one. That one is my fav.

Speaker notes

Not about abandoning platforms

Two main approaches

POSSE: Publish on your Own Site, Syndicate Out

PESOS: Publish Elsewhere, Syndicate to Own Site

I currently publish photos direct to Instagram and Flickr, I'd be interested in publishing on my site and syndicating out.
Ok! I'm sold… er… how?

1. Buy a domain - Your primary online identity, and a home for your content
2. IndieWebify.Me - a guide to getting started
3. Join the #indieweb channel on the Digital Oxford Slack

I'd wager a fair few of you here already have your own domain, but if not, take the plunge.

Then have a look at IndieWebify.Me and start to expand your reach.
What's Next?

I'm hoping to run an Indieweb Camp this year. Two day event, unconference style

- **Day one**: brainstorming, chats
- **Day two**: build and present (if you want to)

This is for every level, whether you want to get started, or have a particular project in mind.
Thank you

polytechnic.co.uk

@garrettc